



# TECH TIPS

A monthly news product sheet from  
**BOVIE SCREEN PROCESS PRINTING**  
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- PERMANENT OR REMOVABLE ADHESIVE
- DIE CUTTING ANY SIZE AVAILABLE

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## Double face / Double View Decals

These decals, mounted on store windows and doors, can be read on both sides. The message can be the same on both sides or each side can be different. These decals can be any number of colors and are made with permanent or removable adhesive.



## How We Do It....

We start with clear pressure sensitive material. We then print the copy "wrong reading", on the material. Next we flood the background color over the copy. After that, we print the same flood background using metallic silver ink. This procedure creates an opaque layer from the front image side to the rear image side. Then, still using the flood screen, the background color is printed again. Now we print the copy "right reading". Last, we laminate to protect the exposed face and the product is finished. Using five layers of ink as a minimum makes this process work every time.